

Are your customers engaged... or shopping the competition?

Attract and retain customers with in-store assisted selling experiences



CONSUMER DEVICE



ASSOCIATE TABLET



INTERACTIVE SIGNAGE



KIOSK

Offline Retail Challenge

In-store retail has changed. Today's retail consumers are more informed than ever and shopping the competition with the latest information at their fingertips. How can a retailer stand out, attract and retain customers in this new environment?

Opportunity

Consumers want contextually relevant and personalized information. Anything else is viewed as marketing and ignored. The consumer occasionally gets this experience online, but never in-store. XOMNI Cloud Services allow the retailer to differentiate their brand through the orchestration of a new consumer life-cycle, empowering the consumer to get a better than online experience in-store, while protecting the interests of the retailer. Our innovative platform builds brand affinity and enables retailers to engage directly with the consumer to instantly understand demand.

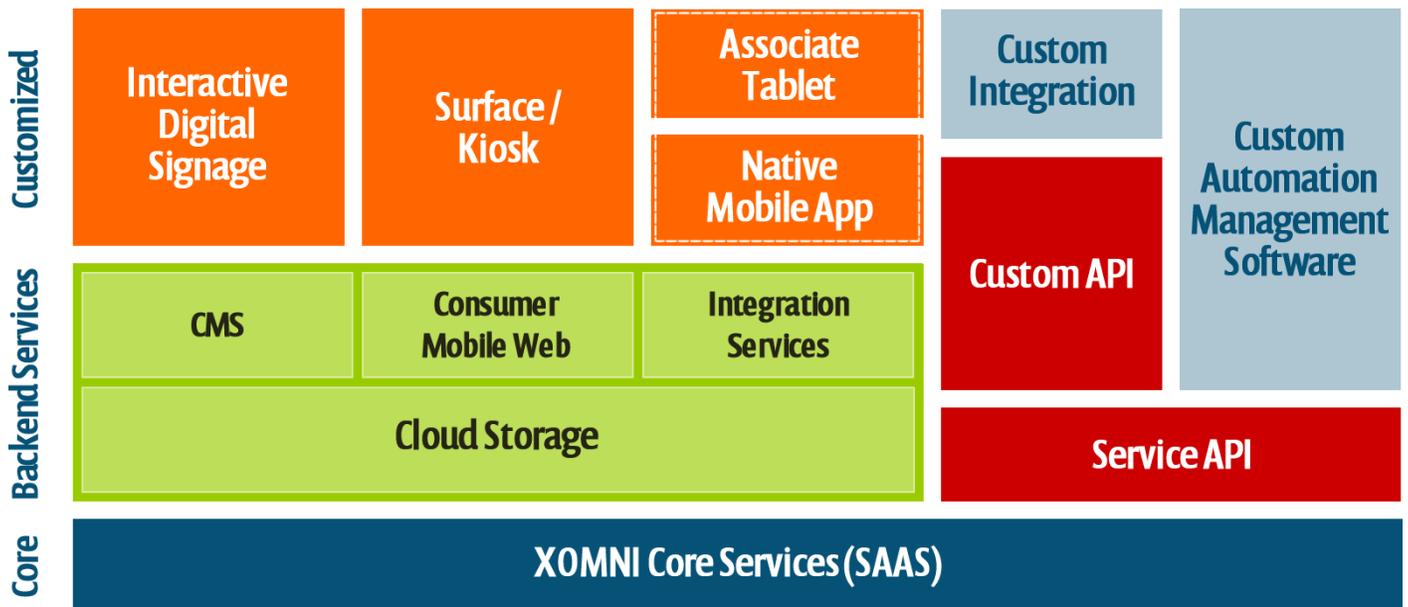
Retailers eliminate guesswork and more effectively help consumers find and compare products, surface relevant product suggestions and increase sales while improving service and customer satisfaction. XOMNI works across consumer and in-store devices, while connecting to critical retail systems such as POS, inventory management, CRM and Multi-Channel catalogs.

EMPOWERED CONSUMER

- Browse online catalog via in-store and mobile devices
- Create mobile wishlists
- Initiate social dialoge about products
- Locate in-store products with mobile wayfinding
- Enable interactive digital signage

EMPOWERED RETAILERS

- Scalable product catalog, CMS and search
- Loyalty integration, wishlist mgt.
- Social enablement and analytics
- Suggestions engine with preference and location awareness
- Consumer device engagement



Cloud & SaaS

Like the idea of rich in-store assisted selling experiences but not sure if your infrastructure will scale?

The XOMNI SaaS based Cloud Services offer flexibility, security and scalability when delivering your product catalogue to engaging experiences wherever they are, whatever number they are and whatever form they take.

What our clients say

“The retail market is extremely competitive, and retailers are looking to cutting-edge technologies, such as XOMNI's Omni-Channel Retail Platform, in order to help differentiate themselves. XOMNI is exactly what Motion looks for in a partner as well - innovative, knowledgeable and creative. We've had great success together and look forward to continue innovating for years to come.”

Mike Stinson // Motion Computing

“The XOMNI Platform has been a focal point and main attraction at the Microsoft Retail Experience Center. We are excited to see the product enter the market and look forward to the exciting new retail scenarios and workflows the platform will no doubt enable.”

Marty Ramos // Microsoft

The team behind XOMNI has been a fixture at NRF over the last several years partnering with Microsoft to demonstrate the future of retail. Seeing these advanced concepts mature to the point of “product” is exactly the type of innovative progression that we advocate to meet the industry's needs.

Vic Miles // Microsoft

Supported Devices

- Windows Tablets & Kiosks
- Windows Embedded
- iOS Devices
- Droid Devices
- HTML5 Enabled Devices
- REST Enabled Experiences

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About XOMNI

We are a SaaS + Software company providing a powerful platform to retailers and agency partners who are building rich in-store assisted selling experiences designed to engage consumers and their devices. XOMNI builds brand affinity and enables retailers to engage directly with the consumer to instantly understand what customers demand. XOMNI Online Services in the Cloud serves as a platform to empower rich consumer facing experiences that attract and retain customers through an unparalleled in-store retail experience.

